

Nielsen **Norman** Group

a world leader in UX design and research, awards this

Certificate in User Experience

with Specialty recognition in **UX Research**

to


Lexi Zhang

on 1 March 2022 in recognition of completing **30 hours** or more of rigorous user experience training, including 30 hours or more of Specialty training, and passing the related exams. This status demonstrates a high level of dedication to UX education, and a strong commitment to the field of UX. The topics studied provide a solid foundation that rounds out personal, practical experience.

COURSES PASSED:

User Interviews
Discoveries: Building the Right Thing
Journey Mapping to Understand Customer
Needs
Measuring UX and ROI
Usability Testing

UXC# 1056625


Jakob Nielsen
Principal

